engro foundation

DAIRY DEVELOPMENT PROGRAMME

Livestock is a subsector of Pakistan's agriculture contributing to the national GDP. According to available statistics more than 8 million rural families are engaged in livestock production and are deriving around 35- 40 percent of their income from this sector. The Dairy Development Programme of Pakistan Poverty Alleviation Fund (PPAF) is fnanced by the Engro Foundation at the cost of PKR 70 million and seeks to bolstering livelihoods and sustenance by creating sustainable income opportunities of smallholder farmers in the livestock sector. Considering that women have a significant role in the livestock sector in Pakistan and serve as the major participants in livestock management, the initiative is especially designed to impact women livestock farmers through provision of assets, capacity building in livestock management and enterprise development. Over 2,000 households are expected to benefit from the intervention.

Capacity building of Smallholder Livestock Farmers on improved animal husbandry practices. District Toba Tek Singh, Punjab.
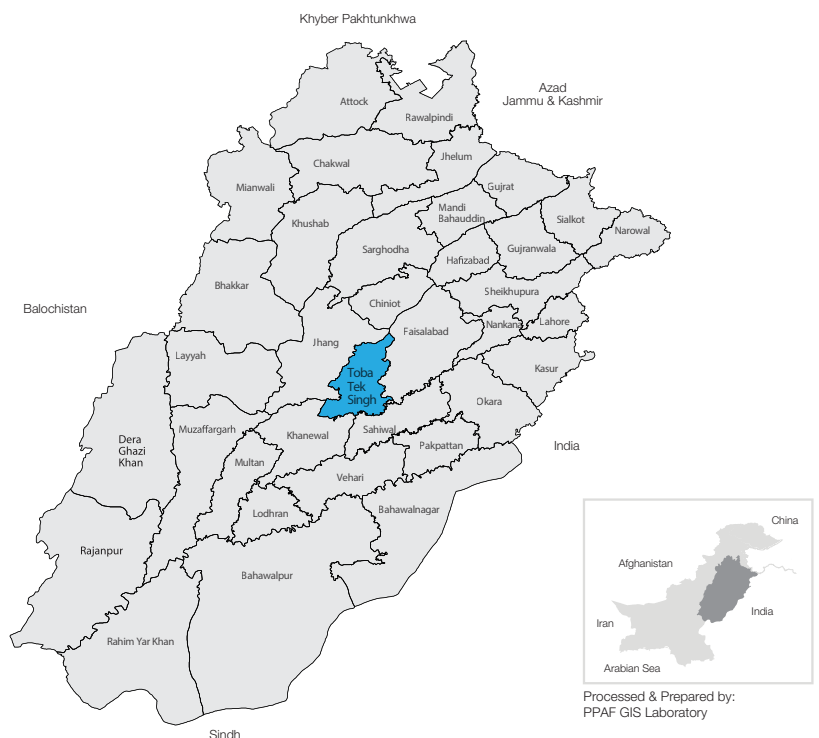
PROGRAMME DURATION

August 2021- May 2023

PROGRAMME OUTCOMES/OBJECTIVES

- Providing sustainable livelihoods to poor women for improving living conditions of their households and empowering them socially and economically

- Improving production efficiency of livestock of smallholder women farmers for enhancing their income and probability

- Training and capacity building of Community Livestock Extension Workers (CLEWs) about basics of animal husbandry, artificial insemination, care and management of animals during normal conditions and outbreak

COVERAGE

The Dairy Development Programme is being implemented in 50 villages of 7 Union Councils in District Toba Tek Singh of the Punjab Province through Farmers Development Organization (FDO) as PPAF's on-ground partner.

Processed & Prepared by:
PPAF GIS Laboratory

COMPONENTS

Assets Transfer

This includes provision of best breeding pregnant cow to 85 poorest households along with quality fodder. For improved outcomes of the Programme and providing better control over the asset, the livestock is allocated to the female member of the family who also receives training on livestock management and development to support livestock farming for income generation.

Training of Community Livestock Extension Workers

77 underprivileged youth (including both men and women) will be trained as Livestock Extension Workers to improve their access to animal health services.

The 3 months long residential training will cover topics such as vaccination procedures, reproductive health care of animals, insemination procedures and detection and diagnosis of diseases. After completion of the training the participants will be provided with toolkits and a training certificate from the UVAS to recognise the participants as trained livestock workers.

Establishment of Microenterprises

The Programme also provides for facilitating 20 poor households to establish livestock related microenterprises/ dairy hubs for income generation purposes. This could include provision of fodder and seeds shops, milk collection assets etc

Capacity building of Smallholder Livestock Farmers

This includes training of over 2000 women and men farmers on good animal husbandry practices, nutrition of milking animals and improved fodder production and preservation practices. The training on each module aims at improving farmers capacity to improve livestock health and nutrition while increasing milk production and incomes.

PROGRESS UPDATE (AS OF MAY 2023)

Disbursed
PKR 69.99 million
to the implementing partner organisation for project activities

Transferred livestock assets to **82** Women and **3** Men, Microenterprises to **20** households based on Livelihood Investment Plans by beneficiaries

77 (**31** Women) LEWs trained, completed internship, and provided tool kits.

2,778 (**50%** Women) farmers trained on animal husbandry practices, nutrition for milking animals and fodder production and preservation.

ISO 14001:2015

Pakistan Poverty Alleviation Fund
A Company set up under section 42 of the Companies Act, 2017